

# LAWRENCE DARE KOMOLAFE

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## BIO DATA

**Nationality:** Nigerian

**Gender:** Male

**Date of Birth:** 22 - 04 - 1993

**Marital status:** Single

**State of Origin:** Osun

## PROFESSIONAL SUMMARY

A skilled, creative graphic designer with over 8 years of experience in multimedia design (graphic & motion design, video editing & cinematography). I am highly proficient in the use of various design and editing software programs such as Adobe Photoshop, CorelDraw Graphic Suite, Illustrator, Canva, Figma, Adobe After Effects, Premier Pro, Filmora & Blender among others - to create original digital pieces of designs. Over time, coupled with my digital marketing and advertising expertise, I have worked with several organizations, businesses and brands both locally & internationally in the development and implementation of advertising campaigns, content for social media, improve brand identity, and help organizations communicate with their customers and clients more effectively to ultimately achieve organizational goals.

## EDUCATION

2019 | **UNIVERSITY OF ILORIN**, Ilorin, Nigeria  
B.Sc. Library and Information Science  
*Second Class (Upper Division)*

## WORK EXPERIENCE

Apr. 2021 -  
Present

### **FAIRSHOP RETAIL LIMITED**

#### CREATIVE DIRECTOR

- In-charge of the entire marketing and design team of the company
- In-charge of initiating partnerships with other companies in interest of the organization
- Responsible for creating & managing all advertising and marketing campaigns
- Responsible for all creative design output
- Supervises content output for all social media platform
- Periodically initiates email marketing campaign for the company
- Handles graphic designs from conception to delivery
- Advises the management on media content that can help to achieve company goals
- Oversees production of designs, videos, presentations, images, copies of the company
- Develop engaging media content for company's website and social media handles
- Generating fresh marketing and advertising concepts.
- Ensuring brand consistency throughout various marketing projects.
- Ensures deadlines are met
- Keeping up-to-date with industry developments

Apr. 2021 -  
Oct. 2022

## **ANTER TECHNOLOGIES**

### LEAD GRAPHIC DESIGNER & VIDEO EDITOR

- Designing graphic content, illustrations, videos, motion designs and infographics.
- Managing multimedia designs from conception to delivery.
- Liaising with the marketing, design, programming and design teams to ensure deadlines are met.
- Generating fresh concepts.
- Ensuring brand consistency throughout various marketing projects.
- Keeping up-to-date with industry developments.

Jan. 2021 -  
Apr. 2021

## **ENTERPRISE GROOMING INSTITUTE**

### HEAD OF MEDIA & PUBLICATION

- Designing graphic content, illustrations, and infographics.
- In-charge of designing monthly Newsletter (Enterprise Digest)
- Handles graphic designs from conception to delivery
- Advises the management on media content that can help to achieve company goals
- Oversees production of Newsletter & Magazine
- Develop engaging media content for company's website social media handles
- Generating fresh concepts.
- Ensuring brand consistency throughout various marketing projects.
- Liaising between the marketing and design teams to ensure deadlines are met.
- Keeping up-to-date with industry developments

2013 -  
2015

## **ENNYMAN PRINTING PRESS**

### CHIEF GRAPHIC DESIGNER

- Designing graphic content, illustrations, and infographics.
- Managing graphic designs from conception to delivery.
- Reviewing junior designer drafts to ensure quality.
- Generating fresh concepts.
- Ensuring brand consistency throughout various marketing projects.
- Liaising between the marketing and design teams to ensure deadlines are met.
- Keeping up-to-date with industry developments.

## SKILLS

- Proficiency in Adobe and Corel Graphic Suite Softwares.
- Proficiency in Adobe After Effects for motion graphics and other video editing software such as Adobe Premiere Pro, Filmora, Blender
- Proficiency in Microsoft Office Suites.
- Excellent oral and visual communication skills.
- Great leadership and human-relation skills
- Ability to actively engage an audience with creative designs.
- Solid organizational ability and remarkable attention to detail.
- Good team player
- Problem solving skill.
- Ability to meet deadlines.

## CERTIFICATION

- Google Ads Professional Certification 2022
- Ennyman Printing Press Certificate in Graphics Design and Printing. (2015)
- National Youth Service Corps (NYSC) Discharge Certificate (2020)
- Vice President, Editorial CDS Group, NYSC, Ado-Ekiti (2020)
- B.Sc. Library and Information Science (2019)
- President, RCCG Youth Fellowship Eagle's Wing Area HQ Certificate (2018/2019)
- President, National Association of Library and Information Science Students' (NALISS) Certificate (2018/2019)
- Senior Secondary Certificate Examination (SSCE) 2010.

## HOBBIES

- Research
- Creative Exercises
- Online learning
- Games

## LANGUAGE

- English
- Yoruba

## REFREES

\*available on request\*